

# Best Escapes

PUBLISHED QUARTERLY

## SeattleMet

Seattle Met's "Best Escapes" special travel section provides a beautiful and unique opportunity to promote your destination directly to our engaged audience.



**144,200+**  
print readership



**590,000+**  
seattlemet.com monthly  
page views



**\$219,000**  
average household income



**65,000+**  
Facebook fans



**188,000+**  
Twitter followers



**77,600+**  
Instagram followers

## INCLUDES

- Full-page or 1/2 page print profile in the quarterly print issue
- Article featured on Escapes Microsite + 15k Native Impressions on Travel & Outdoors Channel
- ROS Impressions on Travel & Outdoor Channel promoting Best Escapes
- Best Escapes Custom Sponsored Email (combined)
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Best Escapes profile



in print

## DEADLINES

- Spring 2026:** January 27th  
**Summer 2026:** April 9th  
**Fall 2026:** July 14th  
**Winter 2026:** September 22nd

## RATES

- Spread + Digital** \$9,500  
**Full Page + Digital** \$6,850  
**1/2 Page + Digital** \$5,100

\* frequency discounts available



in digital

## SPECS

- Location/Attraction Name
- Subhead/Tagline
- Contact & Website
- Profile Copy:
  - Full page: 250 words max
  - 1/2 page: 150 words max
- 1-3 photos: high-res, 300 dpi, CMYK
- Logo

## FOR DETAILS

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