

# Dentist Profiles

SPRING 2026 ISSUE - ON SALE 3/17/2026



Whether you have a general practice, or specialize in cosmetic dentistry, orthodontics, or periodontics, let our readers know what sets your practice apart!

Showcase your services with an interview-style profile both in print and online. Online, our searchable database of medical and dental professionals is consistently a high value resource for people in the Seattle and Bellevue area. Your enhanced listing and digital promotion is sure to get you noticed!

**Packages include a print feature in the Spring issue of *Seattle Met*, and your enhanced listing on the Top Dentists directory with promotion for one full year.**

## Seattle Met



**171,000**  
print readership



**590,000+**  
seattlemet.com monthly  
page views



**\$206,000**  
average household income



**65,000+**  
Facebook fans



**188,000+**  
Twitter followers



**77,600+**  
Instagram followers

## PRINT + DIGITAL RATES

<b>Spread + Digital</b>	\$9,500
<b>Full Page + Digital</b>	\$6,850
<b>1/2 Page + Digital</b>	\$5,100

## DEADLINES

**Space Close:** 1/27/26

**Materials Close:** 2/3/26

**On Sale:** 3/17/26

## PACKAGE INCLUDES

- Profile-style ad in Spring Issue of *Seattle Met* (select your size)
- An Enhanced Online Directory Listing for 12 months
- Online Profile promoted with 15K Native Ads
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Top Dentist profile
- Email promotion to our e-subscribers (shared)

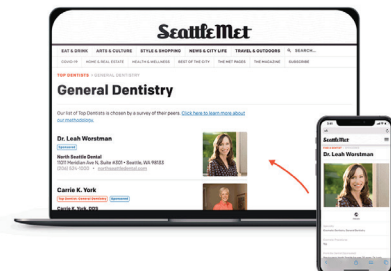
## PRODUCTION SPECS

### PRINT + ONLINE ARTICLE

- **General Information:** Practice name, Names of Dentists (optional), Specialty, address, phone number, and website
- **Profile Writeup:** Spread (350 words); Full page (250 words); 1/2 page (150 words);
- **Image:** High-res, 300 dpi or higher, CMYK format (if not it will be cropped to fit)

### DIGITAL-ONLY

- **Native E-newsletter:**
  - **Headline:** (Between 5-15 words long) to draw in a reader to your profile e.g. "Teeth Experts of the Eastside."
  - **Subtitle:** (Max. 255 characters) Short description using complete sentences; preferably a snippet/summary from your profile description). *If field left blank, we will automatically pull the first sentence from your online profile to use here.*
- **Social Media Carousel:**
  - **Headline:** Max 18 characters (can mimic your Native E-Newsletter headline)



# Dentist Profiles

## PACKAGE ELEMENTS

### OPTIONAL ADD-ONS

#### Optional Add-Ons

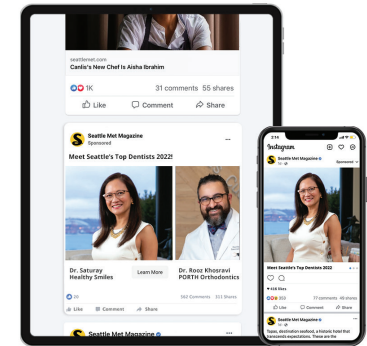
- Exclusive Co-Branded Social Organic Post on Facebook & Instagram: \$700
- Additional 1-month Co-Branded Social Ad: \$1,050
- Exclusive Targeted Email to 50K Emails: \$1,950
- Exclusive Storyteller Package: \$2,600
- Exclusive eNewsletter Banners: \$240-550
- 150k imp Extensive Audience Reach Display ads: custom quote



Spread, Full-page, 1/2-page ad



eBlasts to our subscribers and 50,000 targeted recipients



Facebook and Instagram promotion (carousel slide)

### RESERVE YOUR PROFILE!

#### Trish Bruno

tbruno@sagacitymedia.com  
(425) 208-6374

#### Chris Healy

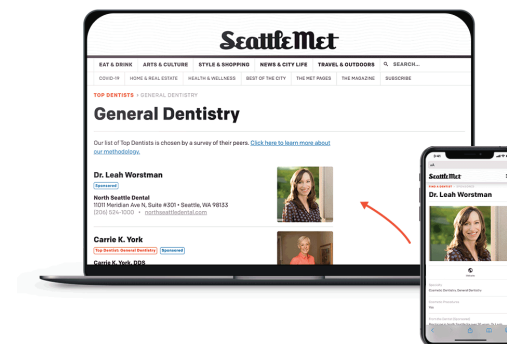
chealy@sagacitymedia.com  
(503) 680-2814

#### Terri Kiesenhofer

tkiesenhofer@pdxmonthly.com  
(360) 947-9680



Native newsletter ad in Seattle Met Daily



Enhanced listing on Top Dentists directory