

Dentist Profiles

SPRING 2026 ISSUE - ON SALE 3/17/2026



Whether you have a general practice, or specialize in cosmetic dentistry, orthodontics, or periodontics, let our readers know what sets your practice apart!

Showcase your services with an interview-style profile both in print and online. Online, our searchable database of medical and dental professionals is consistently a high value resource for people in the Seattle and Bellevue area. Your enhanced listing and digital promotion is sure to get you noticed!

Packages include a print feature in the Spring issue of Seattle Met, and your enhanced listing on the Top Dentists directory with promotion for one full year.

Seattle Met



171,000
print readership



590,000+
seattlemet.com monthly page views



\$206,000
average household income



65,000+
Facebook fans



188,000+
Twitter followers



77,600+
Instagram followers

PRINT + DIGITAL RATES

Spread + Digital	\$9,500
Full Page + Digital	\$6,850
1/2 Page + Digital	\$5,100

DEADLINES

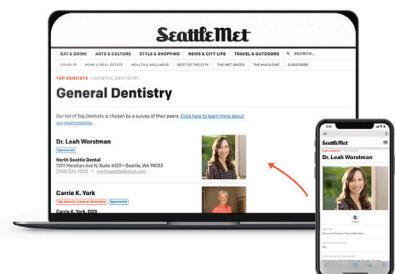
Space Close: 1/27/26

Materials Close: 2/3/26

On Sale: 3/17/26

PACKAGE INCLUDES

- Profile-style ad in Spring Issue of Seattle Met (select your size)
- An Enhanced Online Directory Listing for 12 months
- Online Profile promoted with 15K Native Ads
- Exclusive promotion on Facebook and Instagram with a dedicated ad promoting your Top Dentist profile
- Email promotion to our e-subscribers (shared)



PRODUCTION SPECS

PRINT + ONLINE ARTICLE

- General Information:** Practice name, Names of Dentists (optional), Specialty, address, phone number, and website
- Profile Writeup:** Spread (350 words); Full page (250 words); 1/2 page (150 words),
- Image:** High-res, 300 dpi or higher, CMYK format (if not it will be cropped to fit)

DIGITAL-ONLY

- Native E-newsletter:**
 - Headline:** (Between 5-15 words long) to draw in a reader to your profile e.g. "Teeth Experts of the Eastside."
 - Subtitle:** (Max. 255 characters) Short description using complete sentences; preferably a snippet/summary from your profile description). If field left blank, we will automatically pull the first sentence from your online profile to use here.
- Social Media Carousel:**
 - Headline:** Max 18 characters (can mimic your Native E-Newsletter headline)

Dentist Profiles

OPTIONAL ADD-ONS

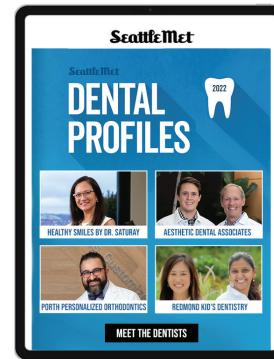
Optional Add-Ons

- Exclusive Co-Branded Social Organic Post on Facebook & Instagram: \$700
- Additional 1-month Co-Branded Social Ad: \$1,050
- Exclusive Targeted Email to 50K Emails: \$1,950
- Exclusive Storyteller Package: \$2,600
- Exclusive eNewsletter Banners: \$240-550
- 150k imp Extensive Audience Reach Display ads: custom quote

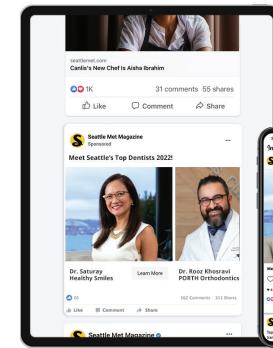
PACKAGE ELEMENTS



Spread, Full-page, 1/2-page ad



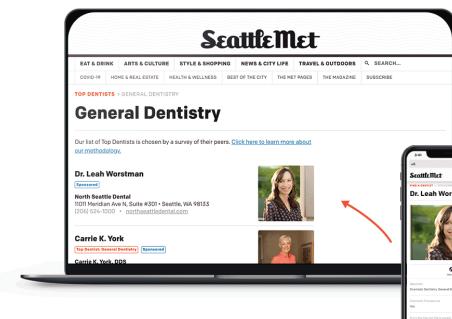
eBlasts to our subscribers and 50,000 targeted recipients



Facebook and Instagram promotion (carousel slide)



Native newsletter ad in Seattle Met Daily



Enhanced listing on Top Dentists directory

RESERVE YOUR PROFILE!

Trish Bruno

tbruno@sagacitymedia.com
(425) 208-6374

Chris Healy

chealy@sagacitymedia.com
(503) 680-2814

Terri Kiesenhofer

tkiesenhofer@pdxmonthly.com
(360) 947-9680